

CONTINUE THE CONVERSATION

LOWER ELEMENTARY PARENT GUIDE

In these early grades, students are introduced to what it means to be a Digital MVP—safe, respectful, and responsible online. Through playful metaphors like sports teamwork and real-world comparisons, children understand how to protect their privacy, recognize kind behavior, and build good digital habits. This guide will help you reinforce those big ideas in simple, age-appropriate ways.

MODULE THREE

Digital Footprint

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Digital Footprint

In this module, students learn about their **digital footprint**—the trail of information they leave behind every time they go online. Everything from games played to apps downloaded and messages sent contributes to their digital footprint, and unlike footprints in the sand, **these are permanent**.

Students explore how their digital actions can impact their **reputation** (what others think about them), both positively and negatively. That's why it's important to **THINK before you post or share**.

Students are taught the 3 P's to help keep their digital footprint strong and positive.

- **Privacy** – Keep personal information and passwords safe.
- **Positive** – Always use kind and respectful language online.
- **Permission** – Always check with a parent or guardian before downloading, sharing, or exploring something online.

The lesson encourages students to be Digital MVPs by protecting their digital footprint and making good choices whenever they're online.

Questions to Talk About with Your Child

- 1 *What is a digital footprint, and why is it important?*
- 2 *Can something you do online really stay there forever? Why or why not?*
- 3 *What kind of things would leave a positive footprint? What might leave a negative one?*
- 4 *How do the 3 P's—Privacy, Positive, and Permission—help you stay safe online?*
- 5 *What's one thing you can do to protect your digital footprint starting today?*

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UPPER ELEMENTARY PARENT GUIDE

As students become more independent online, they explore important digital topics like privacy, media messages, password safety, and age-appropriate use. They also learn the value of being kind online and how to respond if they encounter cyberbullying. Use this guide to support your child in forming positive online habits and navigating their digital world with care and confidence.

MODULE THREE

Digital Footprint

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Digital Footprint

In this module, students explore the idea of their **Digital Footprint**—the trail of information they leave behind every time they go online. It's like a treasure map that tells where they've been and what they've done, from the websites they visit to the messages they post in games or online platforms.

Students learn that their digital footprint:

- Includes everything they post, share, or comment on
- Includes things others post about them
- Is **permanent**—even deleted content can be saved or screenshotted
- Can affect their **reputation** (how others see them online and in real life)

Students learn how following the **3 P's** can help them **protect and control** their digital footprint.

- **Privacy** – Keep personal information like full name and address private
- **Positive** – Only post kind, respectful messages
- **Permission** – Always ask a parent or guardian before sharing or downloading anything online

The lesson encourages students to think before posting, protect their information, and build a footprint they'll be proud of.

Questions to Talk About with Your Child

- 1 *What is a digital footprint, and how do you create one?*
- 2 *Why is your digital footprint permanent—even if you delete something?*
- 3 *How can your behavior online affect what others think of you?*
- 4 *What are some examples of positive online behavior?*
- 5 *Which of the 3 P's—Privacy, Positive, or Permission—is easiest for you to follow? Which one is the hardest?*

CONTINUE THE CONVERSATION

JUNIOR HIGH PARENT GUIDE

During these years of rapid change and growing curiosity, students dive deeper into concepts like digital footprints, media literacy, AI-generated content, and tech laws. They learn how to think critically, set healthy boundaries on social media, and recognize their role as upstanders. This guide will help you continue those conversations at home—encouraging thoughtful reflection and safe decision-making.

MODULE THREE

Digital Reputation

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Digital Reputation

In this lesson, students learn that everything they do online—whether it's posting, commenting, liking, or even just visiting a website—creates a digital footprint. Unlike muddy tracks that can be cleaned up, a digital footprint is permanent and can affect a person's digital reputation.

Key ideas include:

- **Digital footprint:** Like a digital tattoo, it lasts forever and can be seen by colleges, employers, and others.
- **Other people's posts:** What others post about you also contributes to your digital footprint.
- **Words matter:** Think before posting and use respectful, positive language online.
- **Privacy settings and boundaries:** Help control what others see, but no setting is 100% secure.
- **Respect others' boundaries:** Ask before sharing someone else's content.

By learning to manage their digital reputation, students begin to understand how to use the internet responsibly and respectfully.

Questions to Talk About with Your Child

- 1 *What is a digital footprint, and how is it different from something temporary, like muddy tracks?*
- 2 *Why is it important to think before you post, even if your account is set to private?*
- 3 *How can your words online impact your reputation in the future?*
- 4 *What are some examples of boundaries you could set for what you post or share online?*
- 5 *Why is it important to ask permission before sharing something someone else has posted?*

Encourage your child to consider how their online choices reflect who they are—and how they want to be remembered!

CONTINUE THE CONVERSATION

HIGH SCHOOL PARENT GUIDE

High school students learn how their digital actions can shape their future. They explore real-world consequences tied to social media use, privacy choices, online safety, and their digital reputation. From job and college applications to navigating complex online interactions, students are challenged to think long-term. These conversation starters will help you guide your teen through more nuanced topics and support their growth as responsible digital citizens.

MODULE THREE

Digital Reputation

MODULE THREE

Digital Reputation

This module teaches students how their online actions—likes, posts, shares, and comments—shape their digital reputation, often in ways that can impact their futures. Colleges and employers increasingly review social media when evaluating applicants; a single post can leave a lasting impression. Students learn that nothing online is ever really private and everything is permanent, even when deleted. The module emphasizes the dangers of oversharing, including safety risks. It shows how setting boundaries, thinking before posting, and choosing kindness can help students protect and maintain a positive online image. Real-life examples, like the NASA internship lost due to poor online choices, remind students how high the stakes can be.

Questions to Talk About with Your Child

- 1 *If someone looked at only your social media, what kind of person would they think you are?*
- 2 *Why do you think it's important to think about your future when posting online—even if it's just a silly meme or joke?*
- 3 *What are some examples of "oversharing" that could lead to negative consequences?*
- 4 *Do you feel confident using privacy settings on your accounts? Why or why not?*
- 5 *How can you ensure your online reputation reflects who you are and want to become?*